Name:
America's History: Chapter 28 Video Guide

Big Idea Questions	Guided Notes	Areas of Concern
Questions	Liberalism At High Tide	
	G	

	Focus on domestic programs including:	
	 Built on ideas and programs laid forth from The New Deal John F. Kennedy's Promise: 	
	 Kennedy proposed health insurance for the elderly, antipoverty, tax cuts, and a civil rights bill. 	
	 JFK helped demonstrate the power of 	
	• Lyndon B. Johnson and the Great Society:	
	 LBJ became president on 11/22/63, sought to end 	
	% lived in poverty, much higher for African Americans and Natives	
	Economic Opportunity Act	
	(free early childhood education for poor students); Job Corps	
	and Upward Bound - training and employment; Volunteers in	
	Service to America (VISTA) - domestic • The 1964 Election: (Check out my video)	
	LBJ v. Barry Goldwater (R, AZ)	
	Goldwater opposed Great Society programs and advocated a	
	tougher	
	Ronal Reagan's " "	
	- supported Goldwater at the 1964 Republican convention	
	Great Society Initiatives:	
	Elementary and Secondary Education Act - \$1	
What Great	in federal money	
Society	Medicare - health insurance for	
Programs are	health insurance for lower income	
still around	individuals and families	
today?	 Housing and Urban Development - newly created department, built public 	
	 Immigration Act of 1965 - reversed the discriminatory quota acts of the 	
	 Allowed of legal immigrants to be 	
	admitted regardless of numerical limits; especially	
	favored Asian and Latin American immigrants	
	 Assessing the Great Society 	
	Health care for poor and elderly	
	Poverty rate for	
	decreased	
	Poverty and remained in many	
	areas	
	Rebirth of the Women's Movement	
	Labor Feminists 1000s warmen sought agual now for agual work and maternity.	
	 1960s women sought equal pay for equal work and maternity 	

	leave
	 1963 Equal Pay Act - equal pay for equal work
•	1970s - more women worked
Betty F	riedan and the National Organization for Women (NOW)
•	The Feminine Mystique
	 Argued that many housewives in suburbs were not
	happy and lived unfulfilled lives
•	Birth Control Pill - led to the decline in birthrates, end of the generation
•	National Organization for Women ()
	 Modeled after the, is a civil rights
	organization for women
	 Helped bring attention to lack of women in certain
	professions and politics
	The Vietnam War Begins
	dy did not want to loose credibility by withdrawing from Vietnam
Escalat	tion Under Johnson
•	"I'm not going to be the President who saw Southeast Asia go
C. 16 - 1	the way went"
Guit of	Tonkin
•	In August, 1964, there was a report that a US ship was attacked in international waters by the North Vietnameser gave LRLs
	in international waters by the North Vietnamese; gave LBJ a reason to escalate the war
•	***** ****
	Congress gave LBJ the ability to use any measures
	necessary in Vietnam
	Essentially, it gave LBJ a ""
The Ne	ew American Presence
•	Operation Rolling Thunder:
	Bombing campaign against North Vietnam in 1965
	 More bombs were dropped on Vietnam than Europe and
	Asia during
	The North Vietnamese continued to resist and increased
	their morale
•	Vietnam taught the US that superior technology and weapons
Public	Opinion and the War
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	Focused on
•	UC Berkeley - Free Speech Movement - students sought to use
	universities and public spaces for protests and organizations
	Selective Service - Draft - 1967 - banned automatic student
•	> increased protests
Young	g Americans for Freedom
•	Young Americans for Freedom (YAF) - conservative response to
	the New Left
•	"The Sharon Statement" written before the Port Huron
	Statement, inspired many conservatives
The C	ounterculture (New curriculum)
•	"
•	Inspired by folk music, later the Beatles, Rolling Stones, etc.
•	Rejected many values of their parents' generation
	Used drugs
	Helped introduce a sexual
	Days Of Rage, 1968 - 1972
\\/ar /	Abroad, Tragedy at Home
	et Offensive
•	January 30, 1968 - Vietnamese
•	Surprise attack by the North on the South
•	Although the North was defeated, it was a
	event in the war
	Many began to see the war as
	increased drastically
Politic	cal Assassinations
•	1968 - the year of "shocks"
	Tet Offensive
	 April 4, 1968 was assassinated in
	Tennessee - led to riots in many cities
	• June 5, 1968 was killed in the midst of
	the Democratic Primary
The A	ntiwar Movement and the 1968 Election
Demo	ocratic Convention
•	Chicago, 1968 - demonstrations outside the convention were
	broken up by police with clubs and tear gas
Richa	rd Nixon
•	Nixon focused on northern
C -	
-	ge Wallace
•	Advocated
•	nan as a time party canalacte on a
	platform
Nixon	's Strategy
•	"Southern strategy" - sought to gain the support of whites in the
•	Outspoken against "the antiwar movement, urban riots, and
	protests" (923)

	 With the election of 1968, white southerners began to abandon 	
	the Party	
•	The Nationalist Turn	
	Chicano Moratorium Committee - Mexican Americans protesting	
	the Vietnam War	
	Argued that the draft hurt the	
	Women's Liberation	
•		
	Feminists tended to by younger, educated, and associated with	
	the	
	 Some radical women sought to gain feminist goals through 	
	politics	
	 Sexual politics - advocated that women must have control over 	
	their bodies in order to shape their destinies	
	Focused on access to and	
	awareness for sexual assault and sexual harassment	
	•:	
	• Banned in higher	
	education based on sex; federal funds would be cut off	
	·	
	• helped create the	
	National Women's Political Caucus	
	 Helped sponsor legislation promoting equal rights 	
	 1974 - Equal Credit Opportunity Act - allowed married 	
	women to get	
	in their own names	
•	Stonewall and Gay Liberation	
	remained illegal in many states	
	Stonewall Inn - gay bar in NYC that was raided by police	
	Led to riots over a two day period	
	Birth of the	
	birth of the	
	Richard Nixon And The Politics Of The Silent Majority	
•	Silent Majority - Nixon's belief that many Americans	
	his beliefs and the war	
•	Nixon in Vietnam	
	• "" - Nixon sought to end	
	the Vietnam War, but only in a way satisfactory to the US	
	, , , , , , , , , , , , , , , , , , , ,	
•	Vietnamization and Cambodia	
	Vietnamization of US	
	troops from Vietnam, by being replaced with South Vietnamese	
	troops	
	 April, 1970 - US began bombing supply lines and bases in 	
	neighboring, neutral	
	This led to many protests on college campuses, most	
	notably,	
_		
•	My Lai Massacre	
	Execution of over South Vietnamese women and children	
•	(New Curriculum)	
	 Easing of Cold War tensions between the US and Soviet Union 	

	 Strategic Arms Limitation Treaty (I) - signed
	by Nixon and Brezhnev
•	February 21, 1972 visit to
	Nixon sought to gain an advantage over the
	and help end the Vietnam War
Exit Ame	•
	Election of 1972 - Nixon campaigned on " at hand"
	January 1973 - Paris Peace Accords
	58,000 + Americans died, 300,000 wounded
	nt Majority Speaks Out
	l Order and the Supreme Court
•	Court - 1954 - 1969
	Accused of "legislating from the bench", rights of the
	increased
	•v. Arizona - People must be made
	aware of the right to remain silent (5th amendment)
	 Sanctioned religious practices in public schools were
	prohibited
Busing	
•	In the 1950s, schools were ordered to desegregate with "
•	As of 1968, 1/3 of southern blacks attended integrated schools
•	Mid-1970s% attended integrated schools
	Busing was used by the courts to decrease segregation
•	The growth of helped increase
	segregation in the North
	2 Election
•	Many southern whites switched to the Republican Party
	Nixon v. George McGovern (D, ND)
•	won in a landslide
	Quick Recap