Name: _____ Pools, Integrations, and Interlocking Directorates Video Guide

Big Idea	Guided Notes	Areas of Concern
Questions	Pools!	
Scenario 1: I	What is it?	
buy out	Firms agreed to	
Andersons,		
and all other	Share in the	
icecream	Used by Railroads	
shops in	Outlawed by the Interstate Commerce Act (1887)	
Buffalo and change them		
to the Nati	Vertical Integration	
Scoop (my ice		
cream shop).	 Made popular by and his steel company What is vertical integration? 	
What is this an	When a	
example of?		
	• Example	
	•	
Scenario 2:		
Andersons		
and other ice	Why was this used? Deduce costs loss costs this "is have?"	
cream companies	 Reduce costs, keep everything "in house" Was this legal? 	
decide to get	• Yes!	
together with		
me and we	Horizontal Integration	
agree to	U	
charge the	Popularized by and his Standard Oil	
same amount of \$ and share	Company	
in the profits.	• What is it?	
What is this an	•	
example of?		
	• Example:	
	Rockefeller's	
	Controlled most of the at one time	
	Was this legal?	
	Eventually,!	
	Interlocking Directorates	
	Popularized by LP. Mergan	
	 Popularized by J.P. Morgan What are interlocking directorates? 	
	•	

Scenario 3:		
l buy a farm		
with cows and	• Example	
chickens (milk	•	
and eggs are	Why was this used? Can control multiple	
ingredients in	Can control multiple	
ice cream) and	Was this legal?	
grow sugar. I	•	
use only m		
ingredients in		
the ice cream I		
make. What is		
this an		
example of?		