Name:	
Key Concept 8.3 Video Guide	

Big Idea Questions	Guided Notes	Areas of Concern
	The New Curriculum	
	 "Postwar economic, demographic, and technological changes had a 	
	far-reaching impact on American society, politics, and the	
	environment."	
	Page 76 of the Curriculum Framework	
	Big ideas:	
	•	
	•	
	•	
	Key Concept 8.3, I	
	mey comespecie,	
	 "Rapid economic and social changes in American society fostered a 	
	sense of optimism in the postwar years, as well as underlying concerns	
	about how these changes were affecting American values."	
	• Page 76	
	A: Economic Growth increased due to:	
What is the "Frost	Federal spending,,	
Belt"?	prosperous private businesses	
	Impacts of this growth?	
	 Suburbanization, higher education opportunities, " 	
	gaining influence (at expense of the "Frost Belt")	
	B: The rise of a mass culture	
	Was caused by:	
	 Economic and Social Changes 	
	 Anxiety over the Cold War 	
Are the Beatles	 Was challenged by artists, intellectuals, and youth 	
overrated?	• writers that	
	challenged middle class conformity	
	 The Affluent Society (1958) - brought attention to 	
	income disparity in post-WWII US	
	Rock and roll music	
	 C: Rise of a conservative movement: 	
	 Was caused by: 	
	 riots in cities (Watts), increase 	
	in	
	 Juvenile delinquency 	
	 Challenges to the traditional family - increase in 	
	 Promoted their own agenda: 	
	 government, tougher stance on 	

- preferential treatment

 Especially benefited immigrants from ______
 - Lispecially beliefited illilling antis from ______
- B: Increased calls for conservation and fighting pollution:
 - Caused by:
 - Abuse of _____
 - Environmental problems:

- Helped inspire the ______
- Led to:
 - Clean Air Act:
 - Environmental Protection Agency (EPA):
 - Created under ______ administration
 - Purpose is to help protect the ______

Key Concept 8.3, III

- "New demographic and social issues led to significant political and moral debates that sharply divided the nation."
 - Page 77
- A: The American family structure was not always what was perceived
 - Image: ______
 - As seen in many TV shows: _______
 - Changes to the American family:
 - More and more women increasingly _______
 outside the home (especially in the ______)
 - Divorce rates increased
- B: ______ of the 1960s ("_____"
 - Rejected many of their parents generations' values
 - Social used ______; new music (Woodstock)
 - Economic rejected materialism, sought to live a simpler life
 - Political protested the ______ War; active in ______, promoted ______ rights
 - Initiated:

What invention in the 1960s led to the end of the baby boom generation and helped inspire a sexual revolution?

	 Greater informality into US Culture 	
	C: Clashes between liberals and conservatives:	
	Power of the presidency and the	
	:	
	Movements for greater individual rights:	
	Bakke v. University of California - Supreme Court	
How specifically	upheld, however, it	
did Schlafly argue	ruled that were not allowed	
the ERA would	Phyllis Schlafly - Critic of the Equal Rights Amendment	
hurt women?	(ERA)	
	 Argued that the ERA would hurt women by 	
	taking away certain benefits	
	Her campaign helped lead to the	
	of the ERA	
	Test Tips	
	Multiple-Choice and Short Answer Questions:	
	•	
	•	
	•	
	Essay Questions:	
	•	
	Answer the following question IN AT LEAST 4-5 sentences please. Thanks! ☺	
	How did new immigration laws in 1965 impact immigrants? (Change and	
	continuity)	