Name: _____ The Presidency of Lyndon Johnson Video Guide

Have you ever Former Senator from
Have you ever Former Senator from
Have you ever • Chosen as JFK running mate in 1960 given anyone the • Became president on November 22, 1963 "Johnson • Very liberal, believed the federal government could Treatment" in • Very liberal, believed the federal government could order to get what • Known for giving the "Johnson Treatment" you want? Do you • Known for giving the "Johnson Treatment" think it would • Election of 1964 work? • LBJ runs for re-election • LBJ v. • LBJ wins by a landslide
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 LBJ v LBJ wins by a landslide
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The Great Society
 Focused on domestic programs including
 Built on ideas and programs laid forth from The
 Examples of programs:
Medical assistance and insurance for elderly
Americans
•:
Health care for lower income families and individuals
Food Stamp Act:
Provides food assistance for low-income individuals and families
and families
LBJ and Civil Rights
 Laws passed during his administration helped right the wrongs of What are literacy Reconstruction
What are literacy Reconstruction tests? What are •
poll taxes? Guaranteed equal access to public accommodations
Government could cut off funds where discrimination
occurred
Title VII:
Discrimination in
24 th Amendment:
Made illegal
 Voting Rights Act of 1965:
Federal government could register
Eliminated tests for voting
LBJ and the Vietnam War

