

Who is another famous preacher you've learned about in APUSH?

- Income rose for many workers in the _____
- Health insurance and pensions were provided through many contracts
- A Nation of Consumers
 - Houses, Cars, and Children:
 - Many families purchased homes and cars in the 1950s
 - _____ million homes between 1945 and 1970!
 - Most homes had _____, which promoted consumer products
 - Television:
 - TV shows focused predominantly on:
 - White, middle-class, suburban families, where mothers were housewives
 - _____
- Youth Culture
 - Teenagers were often targeted by advertisers to buy products
 - Movies glorified young, _____ men - Rebel Without a Cause
 - Rock n' Roll
 - _____ played "race" records over Cleveland airways
 - Some of _____ songs were covers of black artists
 - Cultural Dissenters:
 - Beats (Beatniks, Beat Generation)
 - Writers that _____ middle-class values and culture
 - Similar to the _____ of the 1920s (F. Scott Fitzgerald)
 - Jack Kerouac - On The Road
 - Religion and the Middle Class
 - Billy Graham - influential _____ preacher of the 1950s
 - Argued that materialism was not incompatible with living a moral life
 - In 1954, "Under _____" was added to the Pledge of Allegiance

The American Family In The Era Of Containment

- The Baby Boom
 - _____ (Birth control pill)
 - Drop in _____
 - Impact of baby boom?
 - Tighter job market in the 1970s
 - Health care and _____ issues today
 - Improving Health and Education
 - New medical advancements reduced _____ rates (and for children)
 - Polio vaccine - Dr. Jonas Salk - gave it away for _____!

- Dr. Benjamin Spock:
 - Common Sense Book of Baby Child Care
 - Argued that mothers be available for their children
- Women, Work, and Family
 - Expectation of middle-class women in the 1950s?
 - Raise children, clean the house, cook - “ _____ ”
 - More women began working to help provide for families - most jobs included: _____, receptionists, etc.
 - Women were _____ less than men
- Challenging Middle-Class Morality
 - _____:
 - Researched sexual practices of Americans
 - Americans were much more sexually active than most believed
 - The Homophile Movement:
 - Kinsey revealed that homosexuality was more common than believed, especially among men
 - Homosexuals faced _____ throughout the 1950s and 1960s
 - 1969 - _____
 - Media to Morality:
 - Fear that comic books encouraged crime among youth
 - _____ was founded in 1953 - challenged societal norms

A Suburban Nation

- The Postwar Housing Boom
 - 1 out of 3 Americans lived in _____ by 1960
 - Aided by cars, and highways
 - William Levitt and the FHA
 - Introduced mass-production of houses (_____)
 - Cheap houses, similar styles, _____ African Americans
 - Federal Housing Administration (FHA)
 - Provided _____ with little \$ down
 - Helped increase home ownership drastically
 - Despite the Supreme Court’s ruling, racial discrimination in housing persisted
- The Postwar Housing Boom
 - Interstate Highways
 - National Interstate and Defense Highways Act
 - Created under Eisenhower’s administration
 - Over _____ miles of highways - would aid in a _____ attack

